

## INDIAN STAFFING FEDERATION

Webinar Report

**Employment Trends: 2021** 

23<sup>rd</sup> JULY, 2021



## ABOUT THE WEBINAR

The webinar witnessed 277 registrations and 109 participants from multiple organizations and were extremely satisfied with the content and topics covered. The participants were from all the departments of the organizations primarily CEO's, CFO's, Sr. management, founders, directors, VP's, etc.

The focus of the webinar will be to seek insights and discussions on how the industry is adopting post pandemic and what will be the future of employment in the sector.

This webinar also delved through how an associate can be moulded as a brand ambassador too for your organization by doing 'indirect promotion' about your organization to your client and can become a 'Voice of your Brand'.

This was an interactive session on 'Employment Trends 2021 23<sup>rd</sup> July, 2021; from 1700 hrs to 1800 hrs.



#### **Session Chair -**



#### Manu Saigal – Corporate Member, Indian Staffing Federation; (Director Staffing, Adecco India)

Manu Saigal has 20 years of experience in managing key client accounts for multinationals like Adecco, Wipro Infotech and Birlasoft. She has been responsible for managing mission critical IT infrastructure for clients. She moved to lead the Staffing and Talent Optimization team for a Business Unit, responsible for resource fulfillment, allocation & management. In the current role, she heads the Contract Staffing & Permanent Hiring Business for an HR solutions organization.... Read More

#### **Session Speakers –**



#### Shyam S Pai - (Head HR – Supermarkets, More Retail Ltd.)

Shyam has over 25 years of cross functional experience in business operations, consulting and HR working with banking, insurance and retail sectors. He currently manages the portfolio of Head HR - Supermarkets & Supply Chain for More Retail. During the last 10 years, he has dealt with a variety of staffing challenges to stay relevant in the cost competitive Food & Grocery retail space. He believes that technology, policy change and flexible employment models are key drivers for employment growth in the sector....Read More



## **Session Speakers –**



#### Chaitali Mukherjee - (Partner and Leader - People & Organization, PwC India)

Chaitali leads the People & Organization Practice for India. Additionally, she is PwC India's Territory Leader for Upskilling for the Digital World and works with clients to help them get ready for the Future of Work. She specializes in Business Strategy, Talent Management and Organizational Effectiveness with extensive International Business and General Management experience. She brings her own leadership experience of having led businesses in India and across the Asia Pacific and Middle East region....Read More



#### Sameer Penakalapati - (Founder & Chief Executive Officer, Ceipal Corp.)

Sameer Penakalapati is a serial entrepreneur who is dedicated to advising and investing in technology startups, specifically in the HR Tech & AI space. In the past 10 years, Sameer has founded and acquired over six companies, including two large staffing firms, multiple SaaS platforms, and a digital marketing agency, serving thousands of customers around the world.....Read More



#### Dr. Ankita Singh –(SVP & Global Head HR (CHRO), Cignex Datamatics)

She has over 22 years of progressive experience in managing and leading various aspects of Human Resources spanning across high paced business domains of ITES. In addition to all functions of HR, she overseas other enabling functions like Administration, Travel and Resource Management...Read More



## Important Questions discussed during Webinar

- The pandemic has demonstrated the growing need for a new social contract, along with that new flexible models for the future of work
- How will the key takeaways as the new leadership emerges post pandemic
- Culture and capability for the Future of work
- How are the various priorities that are interchanging across sectors to make it more business ready
- What are key indicators for employment growth in retail sector
- Retail has been the kingpin employment growth industry in the festive seasons, what are the evolving business needs and employment models post pandemic
- Role of technology that is establishing 'new normal' Employment Trends
- What are the new skills that will be driving the IT employment
- What are the Employment trends that will get stronger in 2021-22
- What will be the role of HR headers in shaping the hybrid employment models





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#### **About**

Since 2015, CEIPAL has been raising the bar in the HR software industry, with many of our innovations becoming industry-standard. We are proud to be the first company to put powerful, easy-to-use recruiting & workforce management software into the hands of startups, growing companies, and enterprises alike.

#### **Mission**

To provide affordable, intuitive, and intelligent talent management platform that helps companies of all sizes procure and manage human talent.

#### <u>Vision</u>

We want to be the world's No.1 talent management platform to procure talent globally.

For more info visit:- www.ceipal.com



## Main Value Drivers



#### **Industry's Best Pricing**

- +50% cost savings,
   license price \$24/seat
- Free data migration & customer support
- +150 integration
   partners (job boards,
   VMS, etc.)



#### **Highest Satisfaction Rate**

- 24/7 customer support with dedicated account manager
- 48-hour feature request response
- 97% customer satisfaction
   with +1,000 reviews



#### **Most Advanced Platform**

- Monthly new features
   based on customer
   requests
- Recognized as industry's fastest modernizing ATS
- Open-source
   technologies for quick
   enhancements

## ABOUT INDIAN STAFFING FEDERATION

Indian Staffing Federation is the apex body representing contract staffing companies, formed to provide a platform for recognized employment, work choice, social security and health benefits for the temporary workforce. Over 110+ members of the federation have generated employment for over 9 million employees over the last 10 years and currently employ over 1 million flexi staff annually.

Indian Staffing Federation has been formed with one common goal - Staffing India's Growth. The purpose of ISF is to enhance long-term growth of the staffing industry and to ensure its continued ability to make positive contributions to the economy and society. The principal focus of the Federation's activities is to strengthen triangular employment relationships, in which the staffing company is the employer of the temporary worker, who works under the supervision of the user company.



100+ Members



60,000+ Companies



Employed 9MN over 10 Yrs



Currently Employing 1.1 MN



Market Size 71,400 Cr\*



